

#### MISSION STATEMENT

On behalf of the citizens of College Station, home of Texas A&M University, we will promote and advance the community's quality of life.







P.O.Box 9960 / 1101 Texas Avenue College Station, Texas 77842

Home of Texas A&M University and the George Bush Presidential Library and Museum

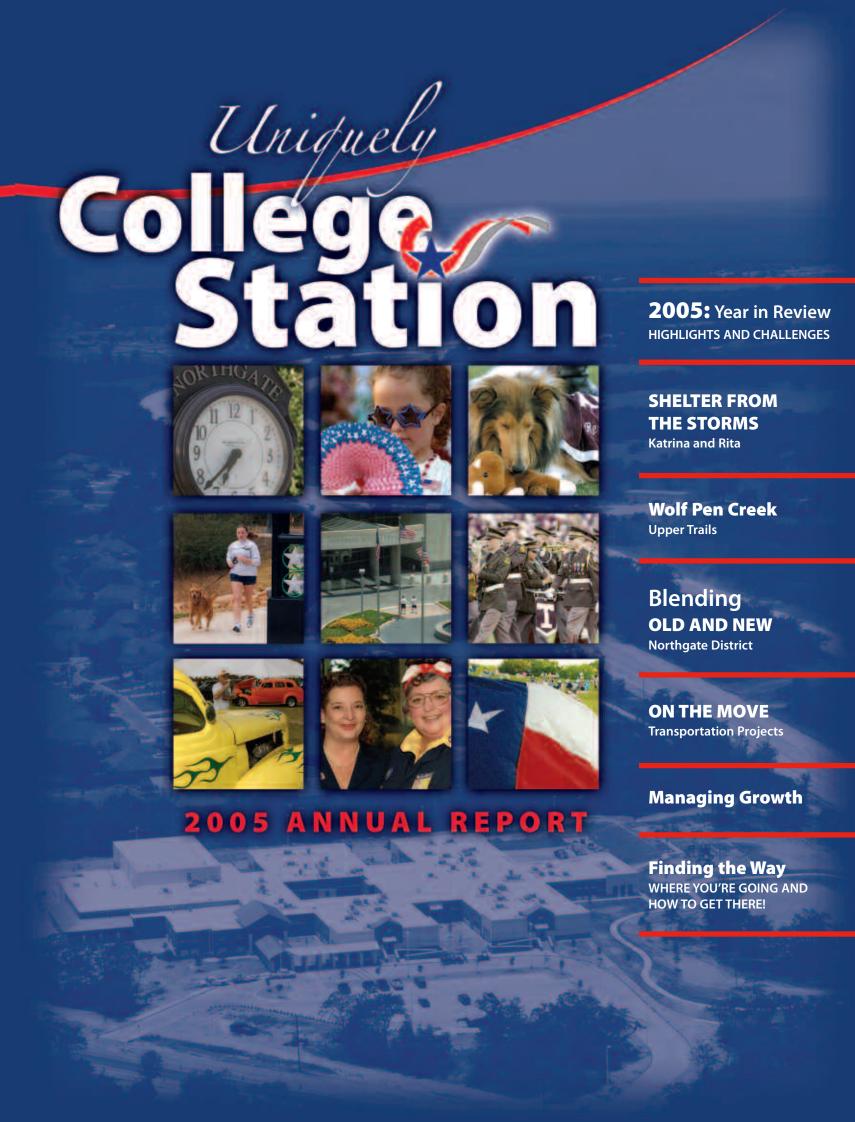
HEART OF THE RESEARCH VALUES

Published February 2006 by the City of College Station www.cstx.gov / 979-764-3500

### **SPECIAL THANKS:**

Anne Boykin, Planning and Development; Vonn Casares, City Secretary's Office; Susan Chmelar, Finance; David Gerling, Parks and Recreation; Cynthia Giedraitis, Fire; Sven Griffin, Planning and Development Services; Bryan Guinn, Finance; Bart Humphreys, Fire; Patti Jett, Public Communications; Mark Langwell, Police; Shelia McQueen, BVSWMA; Hayden Migl, City Manager's Office; Jennifer Nations, CSU; Carol Baker Roach, CSU; Carolyn Sanders, Human Resources; Rhonda Seaton, Police; Dawn Self, Public Works; Cathy Stark, Office of Technology and Information Services; Charles Wood, Economic Development; Afsaneh Yazdani, Parks and Recreation

Cover photo credits: George Bush Presidential Library, Brian Blake; Aggie Band and Reveille, Texas A&M University Relations





### AggieSpirit.

### It distinguishes College Station from any other city.

With Texas charm and 21st
century energy, you will find a
community that thrives on
challenge and learns from
experience.

#### above:

The City of College Station's 2005 Citizen Recognition dinner proved a success as more than 100 in attendance received certificates of appreciation for individual commitments to City committees and boards. For the first time, the Mayor's Award was presented. The 2005 winner was the Student Government Association of Texas A&M University. SGA representatives are pictured accepting the award from Mayor Silvia. ometimes those of us who have lived in College Station for a long time do not notice the powerful transformation our city has undergone during the last several years. Northgate. University Drive. Texas Avenue. Through redevelopment of older sections and attracting new business, the City has experienced tremendous growth.

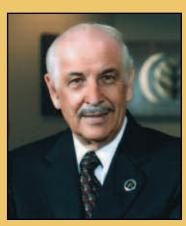
Founded in 1938, College Station has a long tradition of thoughtful planning, outstanding infrastructure, rich cultural amenities and cooperative government. Selected for several years as one of the top mid-sized cities in the United States, 2005 brought added recognition as the #1 most undervalued housing market in the country. Not only is our community well educated, safe and progressive, we are a bargain as well.

As you review this report, we hope you recognize the importance of your participation in the life of our community, in our schools, as voters, as neighbors, as business leaders, as employees, as volunteers. From any perspective, we clearly understand and respect the fact that our most important partnership is with the citizens of College Station.

Together, your City Council continues toward our vision of connecting people and building community, managing growth, and supporting economic development — each designed to contribute to the quality of life we enjoy. With all College Station has on the drawing board, you will see our vision taking shape even more in 2006. The best is yet to come.

College Station City Council

### **CityCouncil**



Ron Silvia Mayor



John Happ **Mayor Pro Tem** 



Place 3



Susan Lancaster Place 4

Chris Scotti **Place 5** 

Nancy Berry Place 6

City Council meetings are held on the second and fourth Thursdays of each month, although changes may be necessary to avoid conflicts with holidays. Meetings are in the College Station City Hall, 1101 Texas Avenue, and are open to the public. Workshop sessions precede the regular 7 p.m. meeting. Meetings are broadcast live on Channel 19 and streamed on the City website, www.cstx.gov.



### College Station

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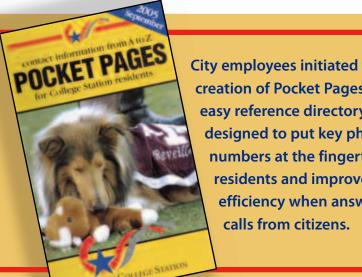
### **2005:** Year in Review

#### FROM THE CITY MANAGER'S OFFICE

**Unique.** There are very few, if any, individuals who would argue the point that College Station is indeed unique. Even those who spend a short time in our community seem to notice. From athletic fans and teams in town for one event to hurricane evacuees seeking shelter, there always seem to be letters commenting on the warm welcome that is synonymous with Aggieland.

> The 2005 Annual Report serves as a reminder of some of the highlights and challenges that came our way during a most eventful and unique year.

- ▶Good news arrived in January with official confirmation of the operational permit for the new State Highway 30 landfill in Grimes County. With more than 600 acres to serve an 11county area, the new site is tentatively scheduled to open in Fall 2009. Once it is operational, the existing Rock Prairie Road landfill will be converted to a regional park covering more than 300 acres.
- Construction of Fire Station 5 on Greens Prairie Road should be complete by April 2006, while plans are moving forward for construction of Fire Station 3 on Barron Road to service the southern end of the city. Completion is anticipated in Spring 2007.

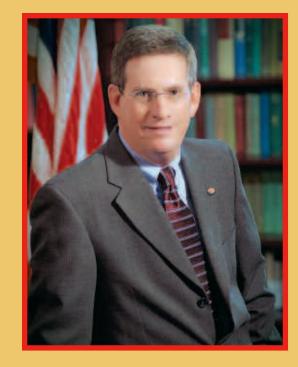


City employees initiated the creation of Pocket Pages, an easy reference directory designed to put key phone numbers at the fingertips of residents and improve staff efficiency when answering

- Fifth grade students continue to benefit from College Station Utilities' sponsorship of the Learning to be Water Wise curriculum, an award-winning program that combines classroom activities with hands-on home projects to install water-saving fixtures and change water use habits. The 255 students and teachers who participated saved an estimated 2,000,000 gallons of water in 2005.
- Like painting a house to add to its longevity, the seal coating process used by city crews to add life to city streets surpassed total lane miles completed in previous years. Armed with a color-coded roadmap of College Station that reflects numerical

ratings of all areas, candidate streets for seal coating are identified and placed on the Public Works calendar.

- ▶ Both of College Station's wastewater treatment plants, the Carter's Creek plant and the Lick Creek plant, received Gold Peak Performance Awards honoring achievement of 100% compliance. It marked the third consecutive year College Station Utilities has received national recognition.
- College Station's Purchasing Division was named a recipient of the 10<sup>th</sup> Annual Achievement of Excellence in Procurement Award, recognizing organizational excellence in government procurement. One of only seven cities in the nation to receive this award at least nine times, College Station received the second highest score of all cities.
- New avenues of communication were opened with the addition of streaming video services in November, a step that allowed broadcasts from Channel 19, our government access station, to be viewed by anyone with internet access. Archived meetings, indexed for ease in locating specific agenda items, make government more accessible to our citizens.
- ▶ In addition to current e-gov services allowing online utility payments, services were added in 2005 allowing payments online of most traffic citations (exceptions: minors or tickets in warrant status).
- ▶ To avoid non-functioning signals during electrical outages, Uninterruptible Power Supply (UPS) systems were installed at six high volume, high speed intersections. To allow for longer UPS operation during outages, the signal indications were upgraded to LED's which consumes less power during both UPS and normal operations, reducing monthly electrical cost by 65%.
- ▶ Parks and Recreation made a significant contribution to the local economy through the generation of more than 9,000 room nights at local hotels in 2005. These were associated with numerous amateur sports tournaments and special events such as the Bluebonnet Street Rod Car Show and the Texas Public Pool Council annual conference.



s you read this report highlighting a sampling of the city's 2005 achievements, I know you will realize that none of this would be possible without a dedicated City Council, an exemplary group of employees, responsive citizens who actively participate in local government, and hundreds of volunteers who help throughout the community.

Each of the City of College Station's more than 800 employees is committed to providing simply better service to our citizens. Whether it's picking up trash, providing a variety of recreational opportunities, or responding to a police or fire emergency, we look forward to serving you in 2006.



**Photos (top to bottom):** Fire Chief R. B. Alley, pictured in front of Station 5 on Greens Prairie, joined the City of College Station staff in May. Formerly District Fire Chief in Virginia Beach, he replaced retiring Chief David Giordano.

Samantha Best, Landfill Superintendent for the Brazos Valley Solid Waste Management Agency, demonstrates the Computer Aided Earthmoving System that uses computer displays in the cabs, global positioning satellite (GPS) technology and a high bandwidth radio network to improve site planning and performance. (Photo by Jennifer Farmer)

New Chief of Police Michael Clancey is pictured with Detective Tony Kunkel, CSPD Officer of the Year. Chief Clancey's selection was announced in January when he was named to follow retiring Chief Edgar Feldman.





### Community opens its arms to thousands fleeing Katrina and Rita

September 2005 arrived with hurricane force winds impacting the Brazos Valley even though it was fortunate to avoid being the direct target of either Katrina or Rita. College Station's role shifted from preparing for the worst to helping with the evacuation of those fleeing the rising waters in New Orleans and surrounding areas, and later to provide a safe harbor for thousands from the Houston area who were initially in Rita's path.

Without exception, employees and residents of College Station responded to the challenge with unselfish service and a warm welcome. What evolved from emergency response operations was a true team effort. Public Safety, Parks and Recreation, Public Works, College Station Utilities, OTIS (Office of Technology and Information Services), plus staff members from all other city departments put "work as usual" on hold and did whatever necessary to accommodate evacuees.

Normal shifts expanded to 12, 18 and even 36 hours; days off were cancelled; paramedics were in constant demand; extra routes were added to trash collections; site visits were made to construction areas to insure supplies and equipment were secured; technicians worked overtime to support communication channels. And no one complained as priorities were quietly altered when weather updates moved College Station from target to responder.

While tens of thousands of evacuees passed through College Station as they sought shelter farther north, more than 12,000 took refuge in local hotels, over 30 area shelters, and in homes of area residents.

### Among the notable accomplishments of College Station residents, students and staff were:

- The Gateway reception area on Highway 6 offered one-of-a-kind service to evacuees as it provided an initial processing point, assigned families and groups to shelters, dispatched current information, and served snacks and bottled water to travelers who had been on the road for more than 20 hours.
- Swift transition of the Lincoln Center and TAMU's Reed Arena to shelter/hospitality areas, plus services of churches and schools in the community.
- Conversion of the large animal clinic at Texas A&M to a temporary hospital for evacuees.
- Activation of the College Station Emergency Operations Center during Rita to address issues as they arose and provide a coordination point with the Brazos County EOC.
- Assistance of public safety officers as they worked to relieve traffic congestion created by thousands of vehicles fleeing the storm's path.
- ► Help from hundreds of volunteers who manned shelters, provided support services and offered medical care.
- Continuing assistance after Rita as crews from College Station Utilities assisted Liberty and Jasper in restoring power to those areas northeast of Houston.
- Texas A&M opened its doors to 344 students displaced by Katrina, including 90 athletes on six Tulane sports teams.

"...College Station welcomed us with open arms, for which we will always be grateful."

— resident of Kenner, La.

"Service, that is what we provided to our friends from out of state and neighboring counties," said Brian Hilton, College Station

Emergency Management Coordinator. "We did a great job as a community, and we just need to fine tune it."

Even after the storms passed, emergency operations ceased and most of the evacuees returned to their homes, City officials remained focused on College Station's response to these unprecedented disasters and the impact of resulting evacuations. A committee was formed, municipal employee feedback was obtained, and a comprehensive Emergency Response Report was

created detailing response areas which needed improvement and recommendations to address those issues.

"If I didn't have to go back to New Orleans, I'd make College Station my home."

— New Orleans resident

#### hotos:

Reed Arena, Paul Zoeller/Bryan-College Station Eagle; McDonalds Aerial, Jim Joham/Aerial Experts City Employee Volunteers, Afsaneh Yazdani

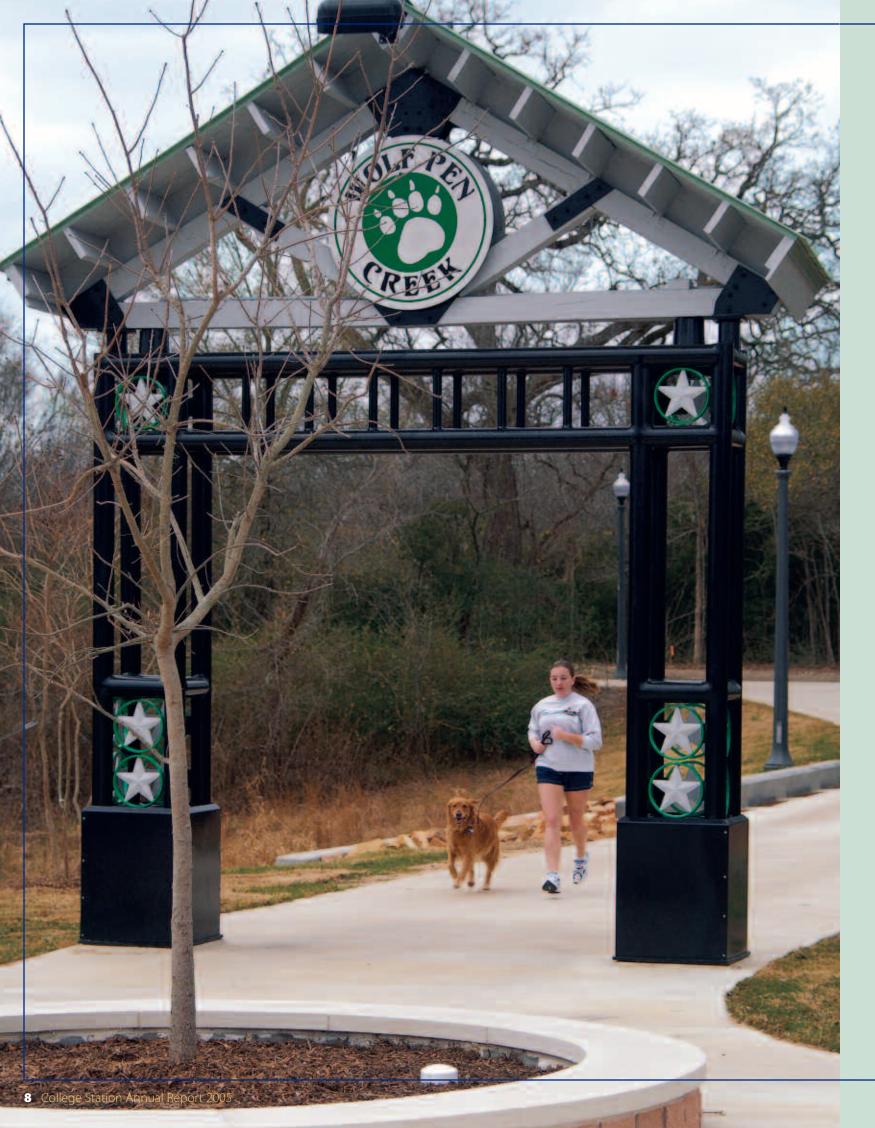


Strongest in last 100 years CAT 4 at landfall 920 mb – 3<sup>rd</sup> lowest on record 500 in four shelters 1700 in local hotels Local involvement: Aug 29 – Sept 12 200 families still in area (Dec. 15) \$98,813 spent by College Station

### Hurricane Rita\*

Winds out to 150 miles from center CAT 3 at landfall 937 mb at landfall 9300 in 32 "official" shelters 1700 in local hotels Local Involvement: Sept. 20-28 3 million evacuated Gulf coast \$293,833 spent by College Station

\*Both hurricanes were Category 5 in the Gulf; shelter and hotel numbers do not include evacuees who stayed in private homes



# Wolf Pen Creek Upper Trails

### On track for 2006 completion

utdoor enthusiasts have much to look forward to as the Upper Trails project in the Wolf Pen Creek District continues toward an April 2006 completion date for the pedestrian trail system and bridges spanning almost 1.5 miles.

Stretching from George Bush Drive East to the intersection of Dartmouth and Holleman, the Upper Trails will link to the previously completed Lower Trails project, providing a continuous path from George Bush East to the area behind the new Cavender's store on the Highway 6 frontage road.

Upper Trail improvements include construction of pedestrian trails (.86 miles), pedestrian low water crossings, a 60-space parking lot, landscaping, irrigation systems, electrical and light ing systems, emergency telephone systems, entry structures, benches, water fountains, picnic tables and bike racks.

Drainage improvements are also part of the package. The Lower Trails project completed in October 2003 included .62 miles of pedestrian trails.

A Trail Ranger program is being developed to educate staff on an assortment of trails issues including: habitat, urban streams, trail safety, tree hazard identification, maintenance protocols, interpretive services and guest relations. ities for all ages, and entertainment. Corridor merchants will be included in the planning.

The conceptual idea for the Wolf Pen Creek corridor began in 1987 when the City Council studied the expenditure of parkland dedication funds in that area. The Wolf Pen Creek Master Plan prepared a year later by the College Station Planning and Zoning Commission envisioned the goal of developing a comprehensive plan to recognize the interrelationships of drainage, erosion and recreation as they applied to the Wolf Pen Creek Corridor, while simultaneously creating a community attraction for College Station residents and out-of-town guests.



Connection with the Lower Trails and the Wolf Pen Creek Amphitheater also will serve to connect local businesses with that entertainment area," said Project Manager Ed McDonald. "Several restaurants that back up to the trails have added outdoor patios overlooking the area.

Cooperation between the Operations Division and the Recreation Division is creating a unique work program to optimize resources of both divisions to develop the Trail Ranger program, which should be fully operational by April 2006.

Recreation programming scheduled in 2006 along the corridor will include youth and senior activities, adopt-a-spot, educational/interpretive programs, sustainable recreation activ-

Costing approximately \$3 million, the project was funded by Wolf Pen Creek TIF funds and Drainage Utility Funds. The construction contract was awarded in August 2004 to JaCody, Inc. Engineers for the project are McClure & Browne.

Photos: Bill Meeks Photography



# 

### Improvements continue in Northgate District

### Northgate.

The name alone conjures up memories for generations of Aggies, but even recent graduates will find change moving quickly in the unique area of bookstores, bars and restaurants bordering University Drive north of the Texas A&M campus.

drive through Northgate reveals both public and private investment interests targeting the area for redevelopment. Changing the face of Northgate are improvements to the Promenade, the Tradition private dorm, the Warehouse at Cross Street loft apartments and recently announced plans for Aggieland Gameday, a high rise sports condominium project that will anchor the west end of Northgate. The development will be a minimum of seven stories tall, contain approximately 120 residential units and provide 10,000 square feet of ground floor retail along Church Street. Groundbreaking is tentatively scheduled to begin in Summer 2006.

Even more change for the area came in 2005 as a proposed convention center project was announced when the City of College Station entered into a public-private partnership to develop a city-owned convention center and privately

owned hotel. Action endorsing the project followed an extensive study by the Bryan-**College Station Convention & Visitors** Bureau that strongly supported a conference center as necessary to the community's continued growth.

The proposed location for the project in Northgate is on privately owned property. Plans call for a 10-12 story full service hotel that will be owned by the hotelier and a convention center with 43,000 square feet of leasable meeting space including an exhibit hall, grand ballroom, junior ballroom and smaller meeting rooms.

Capital investment for the city-owned conference center is projected to be \$25 million plus additional debt service costs of \$15 million. Forecasts based on the Tax Increment Financing plan presented in 2005 anticipate \$28.5 million generated by the TIF and approximately \$15 million from additional hotel tax funds from hotels in

the TIF. During the first five years of the project, the City will provide \$5.7 million for initial capital investment and to make debt service payments as the additional tax increment and hotel tax revenue grows as development occurs in the TIF.

Upgrades to streets, lighting and sidewalks; pedestrian safety measures on University; planning for additional emergency phones; and enforcement of a new ordinance banning open containers in the Northgate District added to the enjoyment of the area in 2005 as thousands of Aggies and visitors frequent the popular spot each weekend. While the improvements contribute to a safer, more secure atmosphere, Northgate's popularity continues to grow with special attractions such as the Northgate Music Festival and a variety of restaurants offering everything from eclectic to ele-



### Uniquely College Station



College Station snapshots chronicle events of 2005.

- ► Kyle Field's famous 12<sup>th</sup> Man tradition at Aggie football games dates back to 1922. (TAMU, University Relations)
- Doey Dunn, Director of Planning and Development Services, in the dunking booth set up to raise money for United Way. City employees donated \$34,540 through a variety of events. (Bryan-College Station Eagle/Paul Zoeller)
- Bryan Mayor Ernie Wentrcek returns the Brazos Boot Award to Mayor Pro Tem John Happ following A&M Consolidated's victory over the Bryan Vikings.
- A 1940's style show was part of festivities at the Bush Library commemorating the 60<sup>th</sup> anniversary of the end of World War II. (Anne Boykin)
- ▶ Blowing bubbles, barbershop quartets and balloons were favorites during the 4<sup>th</sup> of July celebration on the grounds of the Bush Library. (*Bill Meeks Photography*)
- Vintage cars covered Central Park during the annual Hot Rod Run.
- Teen Court volunteers saw technology up close and personal when College Station Master Officer Blaine Krauter demonstrated the latest in laser radar equipment to Mary Downs and other students. (Bryan-College Station Eagle/Paul Zoeller)
- "Aggie Spirit" was unveiled in the Northgate District, joining College Station's public art collection. (Bill Meeks Photography)







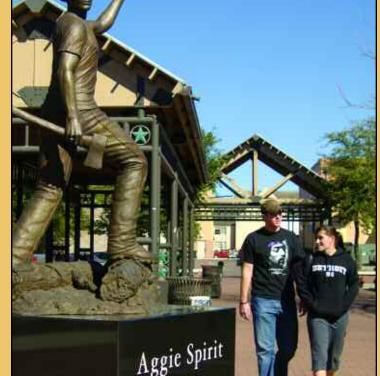












### On the Move:

### **Transportation Projects Dominate College Station Landscape**

ook any direction in College Station and you will likely find road improvements on the horizon. From Texas Avenue, down University, south to Greens Prairie or Rock Prairie, plus numerous other projects dotting the landscape – College Station is on the move.

While the Texas Department of Transportation\* is responsible for the highest profile projects such as Texas Avenue widening, the City of College Station continues to place a high priority on street improvements throughout the city. Whether it is rehabilitating Dominik, extending Longmire or realigning Greens Prairie and Arrington, city engineers and crews have spent 2005 making certain the city's thoroughfares continue to keep pace with the community's growth.

**Project:** Texas Avenue widening from George Bush to FM 2818 **Budget:** \$17,000,000 (includes \$2.5 million funded by CSU for utility line adjustments)

**Description:** Headed and funded by the Texas Department of Transportation, four phases will be implemented to widen Texas Avenue to three lanes running both north and south. The initial phase, which began in March 2005 and completed five months later, runs from 2818 to Manuel Drive and included building a lane on the west side of Texas, various water and sanitary sewer work on the east side, and removal of the median from George Bush to Harvey. Phase 2 began in July 2005 and includes adjustment of all College Station Utilities lines plus all underground storm sewers to allow for construction of the outside two lanes of pavement on the northbound side of Texas.

**Status:** Work is ahead of schedule for the three-year project, with completion estimated at January 2008.

**Project:** Dominik Residential Street Rehabilitation

**Budget:** \$871,838

**Description:** Rehabilitation of Dominik from its intersection with Munson to the end of the street making the roadway 31' wide with a sidewalk on the north side of the street.

**Status:** Construction completed November 2005.

**Project:** Longmire Extension (Graham Road to Cypress Meadows)

**Budget:** \$2,899,000 (combined with Longmire, Birmingham to

Graham)

**Description:** Acquire right-of-way and construction of Longmire from Graham to Eagle Avenue. Provides new north-south route, extending a major collector roadway with two travel lanes, a two-way left turn lane, bike lanes and sidewalks. Coordinated with TxDOT's project to convert Highway 6 access roads to one-way operation in late December 2005.

**Status:** Completed August 2005. Highway 6 access roads between Rock Prairie and Greens Prairie converted to one-way travel in December 2005 to provide enough room for construction of new entrance and exit ramps in that area.

**Project:** Greens Prairie/Arrington Realignment Project

**Budget:** \$1,031,19

**Description:** TxDOT, College Station ISD and the City of College Station coordinated the project prompted by the addition of Forest Ridge Elementary. To accommodate increased traffic and address traffic concerns when the school opened in August 2005, City staff prepared engineering designs to realign Greens Prairie Road 2500 feet west of Highway 6 to connect with the future Arrington Road. As Highway 40 is extended on the north side of the school site, it will intersect with Arrington. Length of realigned Greens Prairie Road constructed is 1844 feet; length of Arrington Road added is 605 feet. Scope of the design included approximately 1500 feet of a new 16-foot wide asphalt concrete left turn lane in front of Forest Ridge.

**Status:** Completed in August 2005.

**Project:** Jones-Butler Phase II

**Budget:** \$2,036,000

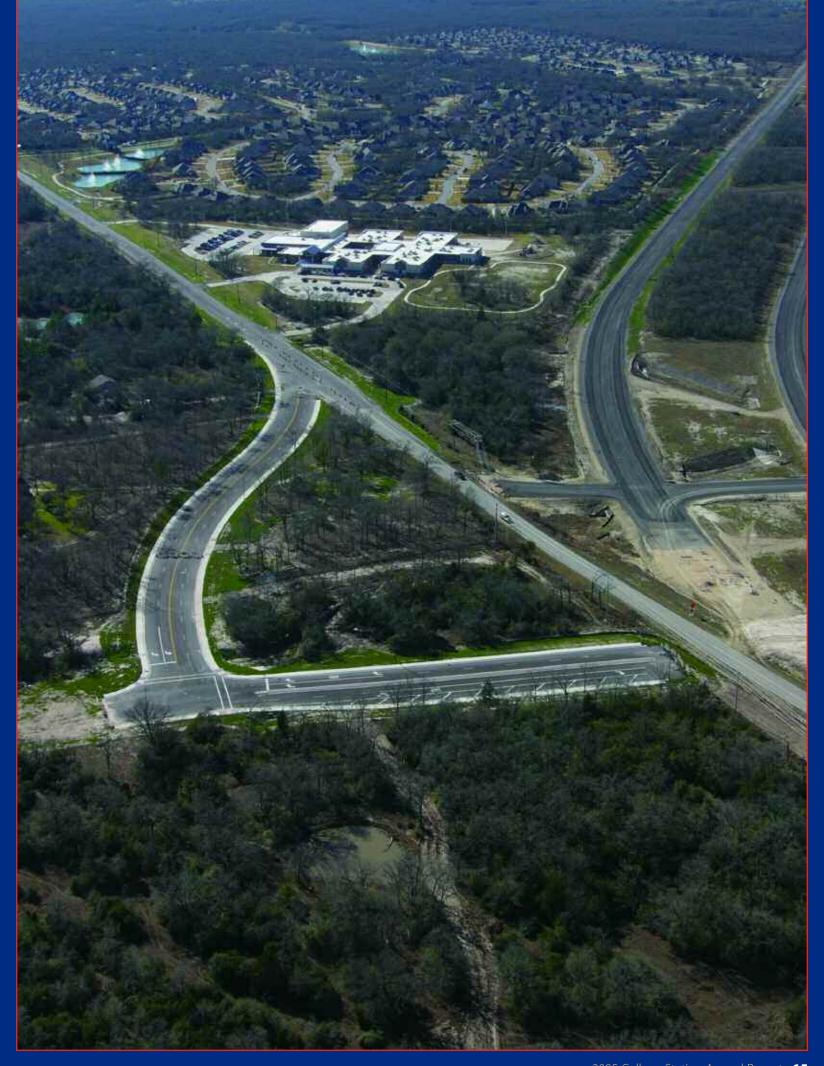
**Description:** Extend Jones-Butler Road south from Holleman Drive to intersect with Harvey Mitchell Parkway (FM 2818) and align with Jones-Butler (formally Marion Pugh Drive) on the south side of FM 2818. Length of the roadway will be approximately 2600 feet with a 90-foot wide right-of-way. The project includes drainage facilities, sidewalks, street lighting and bicycle lanes. Extension of Jones-Butler will provide a north-south route paralleling Wellborn Road, the major north-south thoroughfare that services the west side of the city and Brazos County. With studies showing about 50% of traffic traveling on Jones-Butler was destined for Texas A&M's Main and West campuses, the future extension of Jones-Butler will provide an alternate route to campus bypassing Wellborn.

**Status:** Construction to begin Summer 2006.

A complete listing of the status of all City of College Station capital projects can be accessed from <a href="https://www.cstx.gov">www.cstx.gov</a>. (Click on the Capital Improvement Projects button in the righthand column of the home page.)

\*Texas Department of Transportation (TxDOT) is responsible for state and federal highways

**Photo:** Aerial view of Arrington Road/Greens Prairie realignment and SH 40 near Forest Ridge Elementary, Jim Joham/Aerial Experts



### **Overview: Managing Growth**

### **Teamwork key to success**

What does it take to complete a successful development project? Some might say "lots of dollars," others might say "patience" to get through the process. In College Station, we know from experience that success by any measure requires effective teamwork.

evelopers, design professionals, contractors and many others must work in partnership with each other and the City to see projects through. Together we are building a thriving, dynamic community that supports the economy and encourages growth in a positive manner.

College Station's population estimate topped 81,000 in 2005. A spike in residential growth in 2002 has now been followed with significant commercial growth which is projected to continue into 2006. Total valuation of commercial development topped \$30.8 million in 2005, with hotels, restaurants, retail stores and office buildings continuing to build along University Drive, Earl Rudder Freeway and Texas Avenue. New regional retail shopping centers are anticipated in areas south of the city at the Greens

Prairie/Highway 6 and Rock Prairie/Highway 6 interchanges.

- ▶In 2005, a unique addition to the community came in April with the opening of the Arctic Wolf Ice Center, a 42,000 square foot recreation ice skating facility in the Wolf Pen Creek Corridor. Built at a cost of approximately \$4.5 million, it provides year round public skating, hockey sessions, skating lessons, youth hockey leagues, figure skating competitions, hockey tournaments and other services previously unavailable in the area.
- Construction award for the West Park Rehabilitation Project, located in one of the oldest areas of College Station, is scheduled in February 2006. Approximately \$3.75 million is budgeted to improve the aging infrastructure and drainage problems in the area bounded by Wellborn, George Bush Drive, Fairview Avenue and Luther Street.

Scope of the West Park Project includes improvements to more than 11,500 feet of existing water lines and over 8,700 feet of existing sewer lines, installation of new storm drain system lines, and upgrading of some existing storm drain lines. Plans also call for the rehabilitation and additions of curb and gutter systems where needed along Maryem Street, Park Place, Grove Street, Angus Street and Kerry Street. Sidewalks along one side of



several streets are included in the project.

A quick drive down University East will find a commercial corridor evolving daily. Among the additions is University Town Center, 105,000 square feet of retail and restaurant space. One of the more attractive design elements will be central water feature with fountains, walkways, benches and landscaping, as well as outdoor seating for several of the surrounding restaurants.

Its close proximity to the nation's fifth largest university (over 45,000 undergraduates), a traffic count of 40,000 cars daily, and the location of eight hotels with 945 guest rooms within a short walking distance, make this stretch of University Drive one of the most desirable pieces of retail real estate in central Texas.

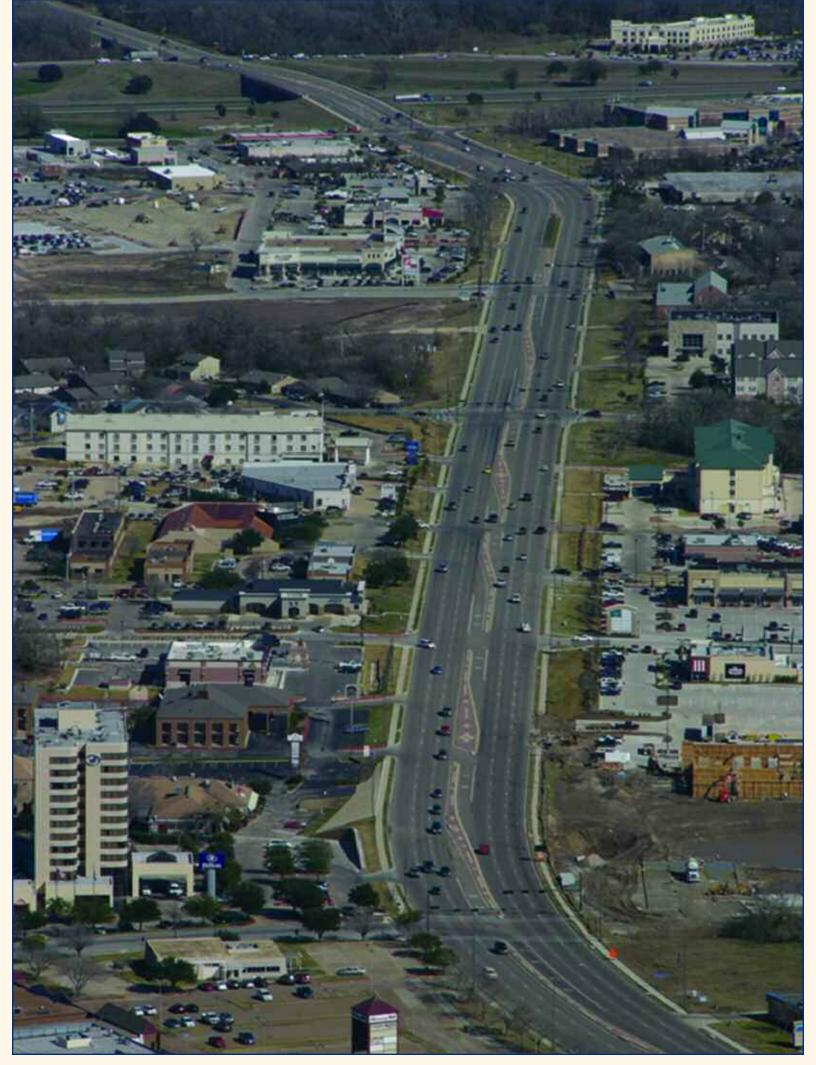
Restaurants in Phases 1 and 2, including Pei Wei, T.G.I. Friday's, Boston's Pizza Restaurant & Sports Bar, Atami Steak &

Sushi, Jamba Juice and Hangtown Grill, are scheduled for completion by Spring 2006. Additional retail and restaurants spaces in Phase 3 are scheduled to open in Summer 2006.

▶ Because of tremendous growth in both commercial and residential sectors, College Station has begun a process to update its Comprehensive Plan to help guide decisions about future growth and development of the community. This effort will include input from all stakeholders, including citizens, neighborhood groups, developers, and business owners.

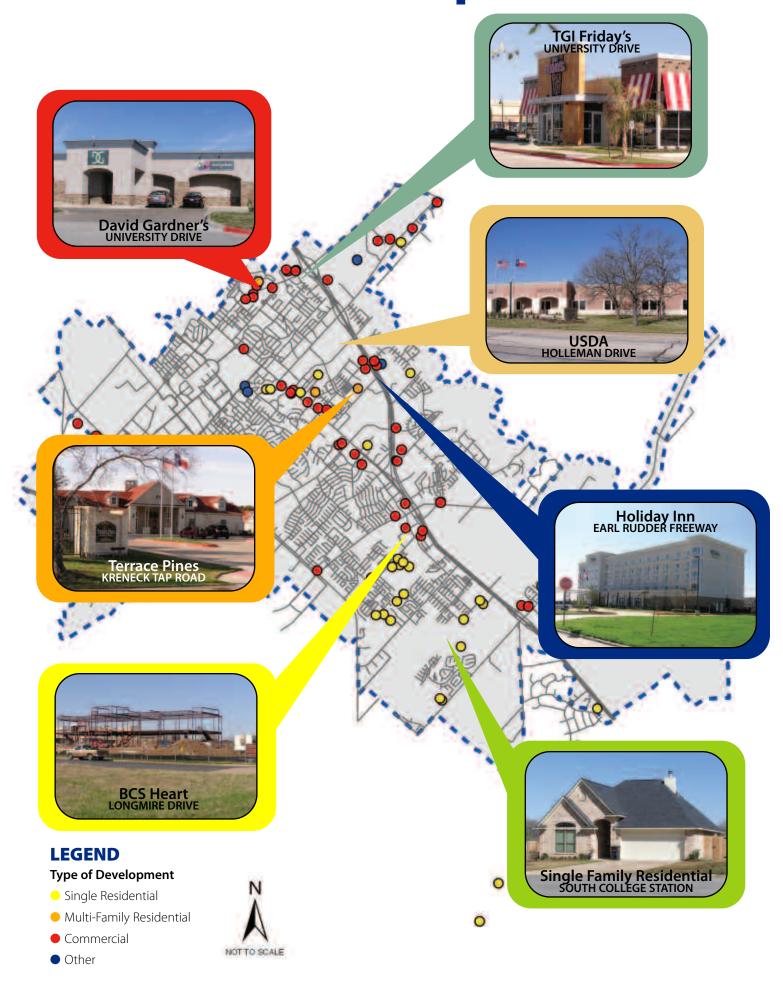
For the latest information on the Comprehensive Plan Update or any new developments in the City of College Station, visit the Planning and Development page on **www.cstx.gov.** 

**Photos:** Arctic Wolf Ice Arena, Bill Meeks Photography; University Drive corridor looking east to Earl Rudder Freeway (Highway 6 Bypass), Jim Joham/Aerial Experts.



**16** College Station Annual Report 2005

### 2005 Development





## Finding the Way

rogress on the Wayfinding and Signage Project funded by the City of College Station, City of Bryan and Texas A&M University is taking giant steps forward as it moves from the design stage to determining specific locations in Brazos County.

Exactly what destinations will be targeted for signage will be determined in 2006 as actual places (Reed Arena, Northgate District, Wolf Pen Creek Amphitheater) are identified by each entity. Costs will be divided based on sign placement directing traffic to a variety of locations, with Brazos County participating for signs related to County destinations.

Recommendations from 2005 address wayfinding needs that fit the College Station and Bryan area, including vehicular wayfinding along and off the controlled access highways appropriate to finding the safest/best route; vehicular and pedestrian wayfinding in appropriate areas of each city; better definition of the area's boundaries and gateways; and reinforcement of each wayfinding partner — College Station, Bryan, and Texas A&M University.

"Because the two cities share a common border — one that is irregular – they sometimes appear to visitors as one seamless entity," said Barry Biggar, executive director of the Bryan/College Station Convention and Visitors Bureau. He noted that the wayfinding project is designed to ease travel within the cities and University area, providing visitors with a "you have arrived" kind of feeling.

Based on reports from other cities which have implemented similar programs, Biggar noted that visitors and residents report more confidence that they are going the right direction, a heightened sense of security and safety, and awareness of a unique sense of place. The CVB is coordinating the project for the three entities and anticipates signage could be installed toward the end of 2006.

Wayfinding: the art of showing people where they are and helping them get where they need to go.

### 2005 Service **Award Recipients**

#### **5 YEARS**

Glenn Brown – City Manager's Office Mike Mullen - Community Programs Sharon Rice - Community Development Carolyn Sanders - Human Resources Wanda Lapham - Fiscal Services Joseph Benningfield - Police Jimmy Brown - Police Paul Brown - Police James Elkins - Police Garlene Flippin - Police Ryan Flynn - Police Olivia Galvan-Carrillo - Police Oran Jones - Police Dan Junek - Police Benton Keough - Police Daniel Leschber - Police Karla Wiesepape - Police Matt Brunson - Fire Heather Cruce - Fire Scott Giffen - Fire Jason Giles - Fire Stacy Jeter - Fire Leon Moore - Fire Chad Phillips - Fire Mikel Reed - Fire Emilio Sanchez - Fire Kevin Stobbs - Fire Andrew Throne - Fire Molly Hitchcock - Planning & Development Gary Balmain - Public Works Anthony Bryant - Public Works James Carey - Public Works

Donald Harmon, Jr. - Public Works Leonard Waldon - Public Works

Spencer Thompson, Jr. - Public Works Samantha Best - Public Works

James Boykin - CSU

Michael Garcia - CSU

Marshall Karkoska - CSU

Vincent Rodriguez - CSU

David Rove - CSU

Paul Schoenfeld - CSU

JB Simek - CSU

Jeffrey Speed - CSU

Ronnie Harris - Parks

Patrick Hazlett - Parks

Nita Hilburn - Parks

Floyd Maples - Parks

Kevin Joyner - OTIS

Dan Merkel - OTIS

Erin Provazek - OTIS

#### **10 YEARS**

Daylene Bain - Police Adrienne Bishop - Police Julia Franz - Police

Paul Price - Police

Rhonda Seaton - Police

Tracy Sheets - Police

Ernie Goode - Fire

Christopher Kelly - Fire Cecilia Browder - Public Works

Roy Curtis - Public Works

Craig Dohnalik - Public Works

Daniel Garcia - Public Works

Missy Green - Public Works Arthur Lara - Public Works

Joe Ocon - Public Works

Rusty Smith - Public Works

Ryan Stoker - Public Works

Pete Caler - Public Works

Frank Krause - Public Works

Dean Mushinski - Public Works

Karl Goldapp - CSU Dan Graalum - CSU

Mike Gutowski - CSU

Charles Johnson - CSU

David Olivarez - CSU

James Roberts - CSU

Sandra Wegman - Parks

Beverly Langille - OTIS

#### **15 YEARS**

Julie O'Connell - Human Resources Paula Peel - Fiscal Services Greg Leeth - Police Paul Gunnels - Fire Greg Janda - Fire Lance Norwood - Fire Curtis Hays - Public Works Doug Payne - Public Works Alfonce Supak - Public Works Patrick Walker - Public Works Marshall Wallace - Public Works Richard Stewart - CSU Greg Wall - CSU Artis Lawson - CSU Ross Albrecht - Parks Gary Watson - Parks

Brenda Martz - OTIS

Roger Earwood - OTIS



Employee of the Year honors went to Bridgette George, Development Manager in Planning and Development Services, during the annual 2005 Employee Awards Banquet. (She is pictured receiving the award from Mayor Silvia.)

Other nominees for the top honor were Dana Albrecht, Parks and Recreation: Carol Arnold. Municipal Court; Karl Goldapp, CSU; Mike Hare, OTIS; Brian Hilton, Emergency Management; Howard Putz, Parks and Recreation; Marshall Wallace, Public Works; and Mark Wiese, Public Works. The program also provided recognition for 116 employees with a combined total of 1190 years of service to the citizens of College

### **20 YEARS**

Connie Hooks - City Secretary's Office Phil Brown - Police Scott McCollum - Police

David Dobbs - Public Works Jesse Quintero - Public Works

Chris Gonzales - CSU Jerry Heil - CSU

Ronald Schlechte- CSU

#### **25 YEARS**

James Connor - Fire Steven Hisaw - Fire Jon Mies - Fire Johnny Ward - Fire

Luther O'Banion - Fiscal Services

Pat Quinlan - Fire Garry Lange - CSU

Tony Michalsky - CSU Mark Smith - Public Works

#### **30 YEARS**

Tim Fickey - Fire Luis Ocon - Public Works

### { financialoverview }-

#### **TOP 10 TAXPAYERS**

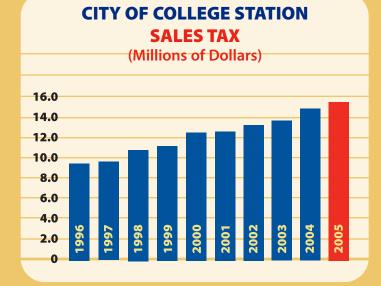
Company	Type of Business	Assessed Valuation	%Total Assessed Valuation	
C.B.L. & Associates	Retail Mall	\$49,331,205	1.50%	
Verizon Communications, Inc.	Utility	34,528,500	1.05%	
College Station Hospital LP	Medical	31,254,230	0.95%	
Alkosser/Weinberg	Housing	31,168,425	0.95%	
Wal-Mart/Sam's	Retail	24,916,345	0.76%	
H-E-B; H.E. Butt Store Property Co.	Retail	18,912,125	0.57%	
301 Church Avenue, LP	Housing	17,936,445	0.54%	
Melrose Apartments	Housing	17,753,830	0.54%	
Fairfield College Station, LP	Housing	17,514,700	0.53%	
University Commons-CS	Housing	<u>17,279,200</u>	<u>0.53%</u>	
Total:		\$260,595,005	7.92%	

### **TOP 10 AREA EMPLOYERS**

Company	Products	Employees	
Texas A&M University (College Station)	Educational	12,000	
Bryan ISD	Educational	2,090	
St. Joseph's Regional Health Center (Bryan)	Health Services	1,560	
College Station ISD	Educational	1,100	
Wal-Mart (College Station & Bryan)	Retail	802	
City of College Station	Government	800	
City of Bryan	Government	771	
Brazos County (Bryan)	Government	650	
Blinn College (Bryan)	Educational	609	
Scott & White Clinic (College Station)	Health Services	513	
College Station Medical Center	Health Services	425	
Source: Research Valley Partnership			

### **CITY OF COLLEGE STATION HOTEL TAX**





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### WHAT CITIZENS GET FOR EACH TAX DOLLAR:



#### **2006: BUDGET IN BRIEF**

The Fiscal Year 2005-2006 Annual Budget was approved by the College Station City Council in September 2005. Approved expenditures for FY06 total \$189,129,144. It is anticipated that \$147,659,221 will be received in revenues. Existing Fund Balances, Working Capital Balances, and Long Term Debt Issuance are not reflected in revenues. These additional funds contribute the difference between Revenues and Expenditures in the annual budget.

The new budget is maintained with a property tax rate of 43.94 cents per \$100 of valuation. Approximately 73% of the total budget is dedicated to Core Services. These are basic services provided by the City and include public safety, public works, utilities and support service functions.

#### Notable features of the FY06 budget include:

- ▶\$959,285 to hire 14 public safety officers (9 police officers and 5 firefighters/paramedics).
- \$155,500 to equip the Fire Department's new ladder truck that will enter service in FY06.
- \$1,206,875 in additional resources in the Public Works Department to continue infrastructure improvements.
- ▶\$239,098 in the Parks Department to enhance existing facilities and bring new facilities on-line.
- \$50,474,565 is budgeted for Capital Improvement Projects. \$4,290,000 of that total represents transfers from existing funds to avoid debt issuance. Capital projects funds are used to upgrade existing infrastructure, as well as for new projects.

#### **2005: MUNICIPAL COURT**

- Municipal Court handled 40,968 cases of which 23,417 were traffic violations, 11,127 were parking cases, 6,229 were non-traffic penal violations, and 195 city ordinance violations.
- ▶ Total revenue from the court was \$5,938,069 which includes court costs going to the State and fines to the City of College Station.
- Interns at the Court logged 1,608 hours of volunteer service from January to October, 2005.
- College Station Municipal Court issued a total of 3,020
- ▶ 3,120 cases were handled during walk-in arraignments in which citizens appear before a judge to make any unique request they might have regarding their case.

### AREA OF COLLEGE STATION 1938-PRESENT

Year	Area (in square miles)
1938	2.0
1940	2.5
1950	2.9
1960	6.3
1970	16.0
1980	24.0
1984	28.5
1994	32.6
1995	38.1
1996	40.7
2005	47.2

### { financialoverview }

COMBINED FINAN (\$ x 1,00		TION
September 30, 2005	2004	2005
Assets (amount owned)		
Cash and Investments	\$ 90,361	\$ 97,074
Restricted Cash & Investments	26,641	24,244
Other Current Assets	13,695	15,266
Property and Equipment (Net)	330,212	351,757
Other Assets	<u>8,075</u>	<u>7,928</u>
Total Assets	\$ <u>468,984</u>	<u>\$ 496,269</u>
Liabilities and Net Assets		
Liabilities (Amount Owed)		
Accounts Payable	\$ 9,208	\$ 13,862
Other Liabilities	7,980	8,919
Outstanding Debt	<u>157,445</u>	<u>168,120</u>
Total Liabilities	\$ <u>174,633</u>	\$ <u>190,901</u>
Net Assets (Excess of Assets over Liabili	ties)	
Investment in Capital Assets	\$ 223,764	\$ 233,282
Restricted	16,995	7,085
Unrestricted	<u>53,592</u>	<u>65,001</u>
Total Net Assets	<u>294,351</u>	<u>305,368</u>
Total Liabilities and Net Assets	\$ 468,984	\$ 496,269

TAXING ENTITY	<b>TAX RATE (2005-2006)</b>
College Station	\$0.4394 per \$100
Brazos County	\$0.4650 per \$100
CSISD	\$1.6750 per \$100
Hotel-Motel Tax	13.00%
Sales Tax	8.25%
BOND RATING AGEN	CY BOND RATING
Moody's	Aa3
Standard & Poors	AA-

COMBINED R & EXPEND	_	S
September 30, 2005 (\$ x 1,000)	2004	2005
Revenues		
Property Tax	\$ 14,669	\$ 15,889
Sales Tax	15,239	15,705
Franchise Fee	1,975	1,719
Hotel/Motel Taxes	2,191	2,307
Investment Earnings	1,887	2,435
Charges for Services	9,526	9,210
Electric Revenues	47,432	51,467
Water Revenues	8,320	9,520
Wastewater Revenues	9,335	9,697
Sanitation Revenues	4,829	5,151
Northgate Parking	604	480
Capital Contributions	10,446	6,464
Other	<u>3,214</u>	<u>2,592</u>
Total Revenue	<u>\$ 129,667</u>	<u>\$ 132,636</u>
Expenditures		
Public Safety	\$ 16,844	\$ 18,466
Parks and Recreation	6,154	6,528
Public Works	5,004	5,383
General Government	7,536	6,446
Fiscal Services	1,953	2,460
Office of Technology & Info Services	2,653	2,871
Planning & Development Services	1,586	1,574
Interest on Long-Term Debt	3,449	3,896
Electric Service	41,121	47,800
Water Service	6,542	7,901
Wastewater Service	7,214	7,250
Sanitation Service	4,849	4,910
Northgate Parking	551	591
Other	<u>2,753</u>	<u>5,543</u>
Total Expenditures	<u>\$ 108,209</u>	<u>\$ 121,619</u>

